WHAT I LEARNT AFTER STUDYING 50+ INTERNET (B)MILLIONAIRES

- 9 TECH BILLIONAIRES
  - Jeff Bezos (72B) — Amazon
  - Mark Zuckerberg (58.9B) — Facebook
  - Larry Page (35.7B) — Google
  - Serge Brin (39.2) — Google
  - Pierre Omidyar (8.1B) — eBay
  - Brian Chesky (3.8B) — Craigslist
  - Jerry Yang (2.3B) — Yahoo
  - Steve Case (1.37B) — AirBNB
  - Reed Hastings (1.73B) — Netflix
- 27 INFORMATION MILLIONAIRES
  - Frank Kern — Mass Control
    - Core Influence
    - Beach Bum Personality
    - Ace Copywriter
    - Ace Video Marketing Skills
  - Eben Pagan — Get Altitude
    - Extremely Methodical
    - Reverse Engineering Success
    - High Quality Courses
    - Brilliant Video Marketing Skills
  - Mike Filsaime — WebinarJam
    - Marketing Software Niche
    - Brilliant Marketing Skills
    - Genius Funnel Crafter
    - Powerful Video Marketing Skills
  - Andy Jenkins — Webinar Jam
    - Top Filmmaker
    - Video Marketing Skills
  - Jeff Walker — Product Launch Formula
    - Brilliant Launch Strategy Skills
    - Great At Video Marketing
    - More Of The Brain Behind Mega Launches
  - Brenden Burchard — Experts/High Performance Academy
    - Great At Video Marketing
    - Powerful Youtube Channel
    - Wrote Books "The Charge"
  - Rich Schefren — Strategic Profits
    - Internet Manifesto
    - Ace Strategist
    - Pioneer In Membership Sites
  - Yanik Silver — Maverick 1000 — Lifestyle Entrepreneur
  - John Carlton — Simple Writing System — Copywriting
  - Neil Patel — Kissmetrics
    - Genius In Content Marketing
    - Built A Tribe Virtually & Virally
    - TechCrunch Success
    - Powerful Writing Skills
  - Rand Fishkin — MOZ
    - Whiteboard Fridays
    - Authority In SEO Niche
    - Powerful Video Training Skills
  - Pat Flynn — SmartPassiveIncome
    - Top Blogger & Affiliate Marketer
    - Transparent Income Reports
    - High Value Podcasts
  - Mike Dillard — Self Made Man
    - CopyWriting Skills
    - Magnetic Sponsoring - 1 Book That Made Millions
    - The Elevation Group
    - Paid Marketing Skills
    - Building A Loyal Tribe
  - Jonathan Budd — Unstoppable Entrepreneur
    - Pioneer In High Quality Video Marketing
    - Lifestyle Entrepreneur
    - Great At Video Marketing
  - David Wood — Empower Network
    - Ace Blogger & Copywriter
    - Master Video Marketer
    - Loyal Tribe Builder
  - Matt Llyod — MOBE
    - Very Methodical Marketer
    - Ace in Online Systems
    - Brilliant Product Creator
  - Vishen Lakhiani — Mindvalley
    - Personal Development Digital Publishing
    - Brilliant Team That Creates Info Products
    - Awesomeness Fest / World's Greatest Workplace
  - Michael Force — Digital Altitude
    - Top Marketing Strategist
    - Genius Paid Marketer
    - Ace Video Marketing Skills
  - John Chow — Blogging
    - Top Tier Affiliate Marketing
    - Flashy Videos Driving His Sports-car
  - Aaron Rashkin — The Top Tier Man
    - The Godfather Image In The Online MLM World
    - A People Person Who Really Cares For His Teams
  - Justin Verrengia — Internet Network Marketer
    - The Master In Facebook Advertising
    - The Hippie Jedi - Video Marketer
    - Master in Personal Branding
  - Vick Strizheus — High Traffic Academy
    - The Paid Traffic Genius
    - Brilliant At Video Marketing
  - Jason McLain — Project Breakthrough
    - Corporate Style Internet Marketer
    - Great At Video Marketing
    - Seems To Have A Strong Network
  - Ray Higdon — Home Business MLM
    - One Of The Most Consistent MLM Bloggers
    - Great At Video Marketing & Info Products
    - Very Loyal To The Programs He Promotes
    - Very Loyal To His Team Members
  - Peng Joon — Clickbank
    - Brilliant At Clickbank Affiliate Marketing
    - Understanding Market Needs & Giving Them Products
    - Excellent Speaker & Trainer
  - Shaquir Hussein — SoloAdsAgency
    - The Master In Solo Ads & Paid Traffic
    - Excellent In Video Marketing
    - A Genius In Funnel Design
  - Chris Record — Internet Marketing College
    - Information Marketing Expert
    - Digital Product Creation
- 14 SOCIAL MEDIA INFLUENCERS
  - Seth Godin — The Marketing Guru
    - Written Tons Of Books
    - Written Tons Of Blogs
    - Has Defined Today's Marketing
  - Tim Ferriss — 4-Hour Guy
    - The Productivity Freak — Work Week, Body, Chef
    - Over 70+ Million Downloads Of Podcast
  - Michael Stelzner — Social Media Examiner
    - The #1 Social Media Community Online
    - Mastered The Art Of Attracting Guest Bloggers
    - Monetising Through World Class Events
  - Darren Rowse — ProBlogger.net — Pioneer In The Blogging Space
  - Brian Clarke — CopyBlogger.com
    - Thought Leader In Content Marketing
    - Made Millions Selling Wordpress Themes
    - Developed The Wordpress Rainmaker Platform
  - Gary Vaynerchuk — GaryVee Show
    - Probably The Hottest Social Media Influencer Today
    - The AskGary Show Has Made His #1 In Interaction With Digital Audience
    - Has A Unique Ability To Spot Trends Of The Future
  - Chris Brogan
    - Thought Leader In the Marketing Community
    - Great Speaker & Presenter
    - Author, Blogger & Online Course Maker
  - Guy Kawasaki
    - Social Media Influencer
    - Board Of Canva, Mercedes, Apple
    - Golden Touch Evernote, Alltop, uStream
  - Jay Baer
    - Social Media Influencer
    - Great Speaker & Presenter
  - Jeff Bullas — Social Media Blogger
  - Mari Smith — Facebook Marketing
  - Marie Forleo — Personal Development
  - Dharmesh Shah — Hubspot
  - Ramit Sethi — How To Be Rich
- TOP 5 CORE SKILL SETS
  - Personal Skills
    - Knowing Their WHY
    - Passion To Help People
    - Powerful Mindset
    - Workout Everyday
    - Read & Consume Loads Of Info
    - Had Passionate Hobbies
  - Marketing Skills
    - Copywriting
    - Video Marketing
    - PAID Marketing
    - Social Media Marketing
    - Podcasting Skills
  - Technology Skills
    - Marketing Automation
    - Landing Page Design
    - Analytics & Tracking
    - eCommerce Integration
    - Automated Upselling
  - Business Skills
    - Building Quality Partnerships
    - Having A Pulse On Numbers
    - Focused On Increasing Profits
    - Focused On ONE Project
  - Execution Skills
    - The Art Of Delegation
    - Strong Work Ethic
    - Hiring The Best Talent